

P4982a

09/521,472

Response Under 37 CFR §1.116

**AMENDMENTS TO CLAIMS:**

The listing of claims will replace all prior versions, and listings, of claims in the application:

**LISTING OF CLAIMS:**

1-39. (Cancelled)

40. (Currently amended) A method for billing for advertisements printed on check-out receipts, comprising:

receiving advertising information and target purchasing customer information that is input by an advertising customer at an input terminal;

transmitting the advertising information and target purchasing customer information to a server;

temporarily ~~storing~~saving the advertising information and target purchasing customer information received from the advertising customer;

printing a temporary registration containing an ID;

reading the ID by an input terminal;

confirming the ID in the server;

calculating a billing amount based on the advertising information received; then

displaying the billing amount;

receiving payment from the advertising customer, the payment corresponding to the billing amount, and confirming payment of the billing amount calculated; then

~~permanently storing~~finally registering the advertising information and target purchasing customer information only after receiving payment; and

receiving transaction information and payment from a purchasing customer;

Customer No. 20178  
Reopened N After Final Rejection

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